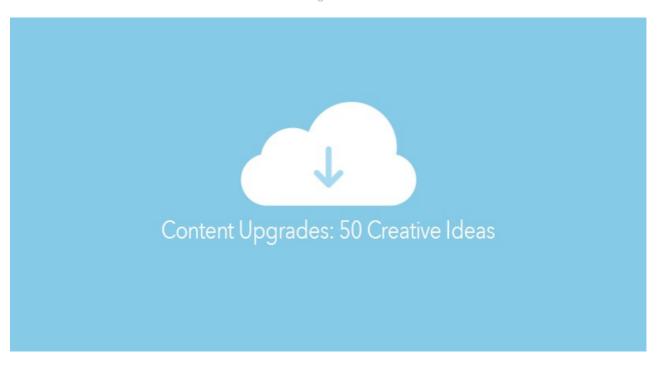
50 Content Upgrade Ideas

Asking for an email isn't enough anymore. Get an insane amount of subscribers by offering your visitors a content upgrade, like a free download, in exchange for their email address.



•	50 Free	Content	Upgrade	Ideas
---	---------	---------	---------	-------

Educational Course

Calendar

Watermark free images

 50 Free Content Upgrade Ideas 	
Checklist (resources, links, etc)	
• Ebook	
PowerPoint	
Spreadsheet (w/ a great formula)	
Contract template	
Website Template	
Stock Photos	
Stock videos	
Stock Vector Images	
Stock Audio File	
Survey (w/ important data)	
• Case Study (w/ interesting results)	
Audio download	
Exclusive Interviews	
• Free Trials	

• Webinar
• Enter a contest
• Cheat Sheet
Coupon code or discount
Video tutorial
• Free consultation
A tool you developed
A PSD (Photoshop file)
WordPress Plugins
Report or whitepaper
Transcript (podcast or audio file)
• Recipes
How to guides
Exclusive content or newletter
Printable article
PDF article
Unique calculator
Online event tickets
Sample chapter (book or ebook)
• Quiz (w/ results)
Desktop wallpaper
Mobile phone wallpaper
Free shipping
Free catalog
Travel Itinerary
Map or directions
Group access (Facebook or LinkedIn)
Charts or Graphs
Resource center access
Email templates
Scavenger Hunt clues
Home remedies