

# 50 Content Upgrade Ideas

Asking for an email isn't enough anymore. Get an insane amount of subscribers by offering your visitors a content upgrade, like a free download, in exchange for their email address.



## Content Upgrades: 50 Creative Ideas

### ● 50 Free Content Upgrade Ideas

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- Checklist (resources, links, etc)

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- Ebook

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- PowerPoint

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- Spreadsheet (w/ a great formula)

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- Contract template

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- Website Template

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- Stock Photos

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- Stock videos

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- Stock Vector Images

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- Stock Audio File

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- Survey (w/ important data)

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- Case Study (w/ interesting results)

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- Audio download

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- Exclusive Interviews

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- Free Trials

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- Educational Course

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- Watermark free images

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- Calendar

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- Webinar
- Enter a contest
- Cheat Sheet
- Coupon code or discount
- Video tutorial
- Free consultation
- A tool you developed
- A PSD (Photoshop file)
- WordPress Plugins
- Report or whitepaper
- Transcript (podcast or audio file)
- Recipes
- How to guides
- Exclusive content or newsletter
- Printable article
- PDF article
- Unique calculator
- Online event tickets
- Sample chapter (book or ebook)
- Quiz (w/ results)
- Desktop wallpaper
- Mobile phone wallpaper
- Free shipping
- Free catalog
- Travel Itinerary
- Map or directions
- Group access (Facebook or LinkedIn)
- Charts or Graphs
- Resource center access
- Email templates
- Scavenger Hunt clues
- Home remedies