

Social Media Post Ideas

Prepare your work in advance with these blog post concepts



- Discount / Promo
- Ask your audience to answer a fun question
- Inspirational words / quote
- Share what books you're currently into
- Share a advice or fun life hack
- "A day in the life of..."
- Gather questions from your audience and dedicate a post to your expert answers
- Expose a new product or service
- Offer audience a free resource you love
- Take a poll
- Breaking news
- Behind the scenes photos during a fun event
- Contest / Giveaway
- Holiday post (if you're near one in the schedule)
- Re-post a fan photo
- Offer a fun fact or stat
- "This or That" comparison question, and ask audience for their engagement
- An "in case you missed it" post (referring to a preview post)
- A meme!
- Share the business of a friend/affiliate (good networking)
- Brief video tutorial

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