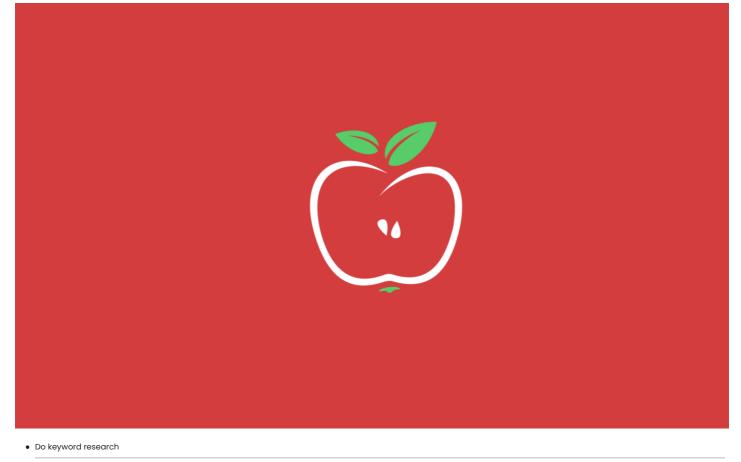
The Blog Post Checklist

Always complete before, during and after launching a new blog post.



- Ask yourself who would share this and why
- Create post
- Add a featured image
- Add sources and quotes
- Optimize for SEO and target keyword
- Make sure you add images throughout site
- Publish post
- Tweet the post

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