

# Are you ready for publishing?

Small-Tooth-Dog Publishing Group LLC <https://smalltoothdog.com/contact/new-author-education/>

- **YOUR MINDSET:**

- Are you ready to learn?
- Do you have a sense of humor about yourself and your work?
- Are you cooperative, collaborative, and friendly with others?
- Can you practice absurd levels of patience?
- Do you read and review books by other authors?
- Are you prepared for a variety of responses to your book once it is published?

- **RESEARCH:**

- Have you researched your audience and/or the buyers for your book?
- Have you created the image (or the avatar) for the reader of your book?
- Can you identify what sets your book apart from others in the same genre or field?

- **YOUR PLATFORM:**

- Do you have (or are you building) a strong social media presence?
- Are you open to meeting and speaking with your readers at live events or online?

- **YOUR BOOK:**

- Have you written (or in progress) on a book?
- Are you open to exploring different publishing methods for your book?

- **PRODUCTION:**

- Can you be open and honest about the quality of your writing or illustrating?
- Are you open to editing and revisions of your work?
- Are you prepared to meet deadlines?
- Do you have funds set aside for the marketing and outreach for your book?

- **RESOURCES and NEXT STEPS:**

- Free! Watch "So, You Want to Publish a Book" Video: <https://smalltoothdog.com/contact/new-author-education/>
- Free! Weekly Workshops Online: <https://www.facebook.com/groups/ashtpublic>
- Private Consultations (\$36) <https://seanthings.com>

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