

How to Become a Professional Content Writer

Content writing is a fast growing field. If you have a passion for writing and content creation, use your skill set to build a career as a professional content writer. Use this free checklist to help get you started.



- A good and efficient laptop
- Set up your workspace in a comfortable environment
- A PayPal account so you can accept payments
- A work email address that's separate from your personal email
- A slack account for communication with companies and/or clients
- A zoom account for meetings
- Update all your social media profiles including your LinkedIn
- Create an UpWork account to search for content writing opportunities
- Motivation to look for other freelance opportunities on websites like Content Beast
- Set up a portfolio that you can give to potential employers, for example, you could start a blog, or create a portfolio on Google Docs with writing examples
- Create a simple website with your resume, writing samples, services, and contact information
- Publish a few articles on a website like medium or contently
- Take your writing seriously, even the smallest of projects, write for the job you want
- Research and read about the industries you want to write for
- Network with writing groups
- Search for writing conferences
- Look for online writing certifications
- Look for guest posting opportunities
- Get used to rejection and criticism

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