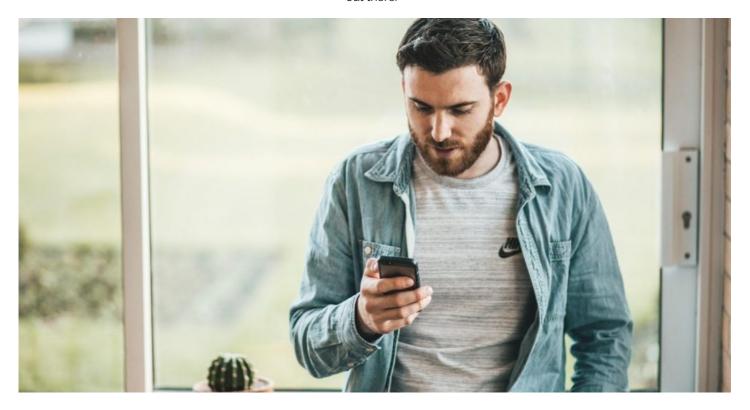# The Best SMS Apps for Shopify

SMS is a popular marketing strategy for Shopify merchants that's gaining more and more popularity because of how it cost-effectively and efficiently sources and engages a large volume of shoppers at once. With SMS, you'll get a higher open rate than email and easy integration with other marketing tools for various purposes. Check out this list of some of the best Shopify SMS apps out there.

- Back in Stock (offers a free trial and flexible pricing from $19/month to $79/month, with SMS at $0.015 per message).
- PostScript
- Klaviyo
- OmniSend
- SMS Marketing & Cart Recovery
- SMSGo
- Air SMS Marketing
- Cartloop SMS Marketing
- Privy
- ONE+
- AfterShip
- Marsello
- SMS Text Messaging and Marketing
- Appointment Scheduling SMS+
- Order SMS Verifier & Campaigns

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